Rep Order# EC'd No 8872086 Ver# 1 Status New

Traffic Order#

Last Received: Printed:

Showing Buylines: All Lines 09/25/2012 1:07 PM 09/25/2012 1:06 PM

1 of

Rep Firm

) WASHINGTON ) NILE NOYES

Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

## -- CONTRACT COMMENT --

Phone# Fax#

Buyer Estimate# Product Station

Patricia Dome

Hiatus Weeks Flight Dates Agency C/P1/P2/E

> 10/23/2012 - 10/29/2012 LOVE/ORDR/C23C29

LOVE/HOUSE/R C23C29

Advertiser

KTVX-TV SALT LAKE CITY

Agency

( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314

) LOVE, MIA

SHARES ARE ESTIMATED PLS SEE NEW ORDER FOR LOVE

- REMARKS -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

6 TU 3 Rating: 1.7	5 SU 1 Rating: 2.1	4 M 2 Rating: 1.4	3 F 2 Rating: 1.4	2 TH 2 Rating: 1.4	1 W 2	In Day	PLS CK AND CNF THANKS NILE
3P-4P	10A-11A	2 <b>Þ</b> –3 <b>Þ</b>	2P-3P	2P-3P	2P-3P	Time	
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10/23-10/23	10/28-10/28	10/29-10/29	10/26~10/26	10/25~10/25	10/24-10/24	Dates	
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\$250.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	Total Cost	
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17 Rating: 1.8	16 Rating: 1.4	15 Rating: 1.4	l4 Rating: 1.4	13 Rating: 1.4	12 Rating: 1.4	11 Rating: 3.0	10 Rating: 1.7	9 Rating: 1.7	8 Rating: 1.7	7 Rating: 1.	IT In	Product Estimate# Buyer Phone# Fax#	œ	Rep Order# EC'd No
B TU	×	rz)	TH	.4 W	TU	.o su	. 7 M	. 7 EJ	TH . 7	. 7 W	Day	LOVE/HOUS C23C29 Patricia Dome	KTVX-TV SALT LAKE CITY	# 8872086
4P-430P	7A-9A	7A-9A	7A-9A	7A-9A	7A-9A	4P-430P	3P-4P	3 P - 4 P	3P-4P	3P-4P	Time	SE/R e	CT LAKE CIT E, MIA	Ver#
NEWS AT 4.P	GOOD MORNING AMERICA	TALKING PICTURES	ELLEN	ELLEN	ELLEN	ELLEN	Program		Y	1 Status New				
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\$165.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$150.00	\$250.00	\$250.00	\$250.00	\$250.00	Rate	DRIA, VA 22314 LOVE/ORDR/C23C2: 10/23/2012 - 10/29/2012	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400	Sho
10/23-10/23	10/29-10/29	10/26-10/26	10/25-10/25	10/24-10/24	10/23-10/23	10/28-10/28	10/29-10/29	10/26-10/26	10/25-10/25	10/24-10/24	Dates	D29 12	P	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
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<b>j</b> ⊷4	H	Ь	Ь	ы	Н	н	Ь	<b>1-3</b>	ь	н     	Total Spots	202-872-5880 202-872-0263	) WASHINGTON	
\$165.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$150.00	\$250.00	\$250.00	\$250.00	\$250.00	Total Cost	2S 263 263	NO	2 of 5

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25/2012 1:07 25/2012 1:06 Rep Firm Sales Office   Salesperson   Salesperson   Forts/Week	25/2012 1:07 PM 25/2012 1:06 PM 25/2012 1:06 PM Rep Firm Sales Office ( Salesperson Phone# Salesperson FAX# pots/Week # of Weeks	Rep Order# 8872086 Ver# ! Status New Traffic Order# Printed: 09. EC'd No Showing Buylines: All Lines	KTVX-TV SALT LAKE CITY ( ) LOVE, MIA C73C70	Estimate# C.23C.29  Buyer Patricia Dome Flight Dates 10/23/2012 - 10/29/2012  Phone# Hiatus Weeks  Fax#	In Day Time Program Len Rate Dates	18 TH 4P-430P NEWS AT 4P :30 \$165.00 10/25-10/	19 M 4P-430P NEWS AT 4P :30 \$165.00 10/29-10/	20 W 430P-5P NEWS AT 430P :30 \$165.00 10/24-10/	21 TH 430P-5P NEWS AT 430P :30 \$165.00 10/25-10/ Rating: 1.7	22 M 430P-5P NEWS AT 430P :30 \$165.00 10/29-10/	23 TU 5P-530P NEWS AT 5P :30 \$165.00 10/23-10/	24 TH 5P-530P NEWS AT 5P :30 \$165.00 10/25-10/Rating: 2.1		25 M 5P-530P NEWS AT SP :30 \$165.00 10/29-10/ Rating: 2.1	25 M SP-530P NEWS AT SP :30 \$165.00 2.1 26 TU 6P-630P NEWS AT 6P :30 \$200.00 1.6	25 M 5P-530P NEWS AT 5P :30 \$165.00 2.1 26 TU 6P-630P NEWS AT 6P :30 \$200.00 1.6 27 W 6P-630P NEWS AT 6P :30 \$200.00
25/2012 1:07 25/2012 1:06 Rep Firm Sales Office   Salesperson   Salesperson   Forts/Week	25/2012 1:07 PM 25/2012 1:06 PM 25/2012 1:06 PM Rep Firm Sales Office ( Salesperson Phone# Salesperson FAX# pots/Week # of Weeks	Printed: Last Received: ng Buylines: A)	•	· · · · ·		, ,	10/29-10/29	10/24-10/24	10/25-10/25	10/29-10/29		10/23-10/23	10/23-10/23	10/23-10/23	10/23-10/23	10/23-10/23 10/25-10/25 10/29-10/29 10/23-10/23
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) WASHINGTON ) NILE NOYES  # 202-872-5880 202-872-0263  Total To Spots 1 \$1  1 \$1	7 × × × × × × × × × × × × × × × × × × ×	3 of 5	Ş ÖN	880 263	Total Cost	\$165.00	\$165.00	\$165.00		\$165.00	\$165.00 \$165.00	\$165.00 \$165.00 \$165.00	\$165.00 \$165.00 \$165.00	\$165.00 \$165.00 \$165.00	\$165.00 \$165.00 \$165.00 \$165.00	\$165.00 \$165.00 \$200.00 \$200.00

Rating: 1.6

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38 TH Rating: 2.7	37 W Rating: 2.7	36 M Rating: 1.4	35 W Rating: 1.4	34 M Rating: 1.9	33 W Rating: 1.9	32 TU Rating: 1.9	31 SU Rating: 2.6	30 SA Rating: 2.2	29 M Rating: 1.6	LT Ln Day	Station KTVX-TV SALT LAK Advertiser ( ) LOVE, MIA Product LOVE/HOUSE/R Estimate# C23C29 Buyer Patricia Dome Phone# Fax#
10P-1035P NEWS	10P-1035P	1105P- 1135P	1105P- 1135P	1035P- 1105P	1035P- 1105P	1035P- 1105P	4085-45	5P-530P	6P-630P	Time	KTVX-TV SALT LAKE CITY  ( ) LOVE, MIA LOVE/HOUSE/R C23C29 Patricia Dome
P NEWS	P NEWS	ACCESS HWOOD	ACCESS HWOOD	NIGHTLINE	NIGHTLINE	NIGHTLINE	NEWS AT 5P	NEWS AT 5P	NEWS AT 6P	Program	ТУ
											Agency ( ). 814 KIN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks
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\$400.00	\$400.00	\$175.00	\$175.00	\$200.00	\$200.00	\$200.00	\$175.00	\$175.00	\$200.00	Rate	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29 ics 10/23/2012 - 10/29/2012 seks
10/25-10/25	10/24-10/24	10/29-10/29	10/24-10/24	10/29-10/29	10/24-10/24	10/23-10/23	10/28-10/28	10/27-10/27	10/29-10/29	Dates	229
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\$400.00	\$400.00	\$175.00	\$175.00	\$200.00	\$200.00	\$200.00	\$175.00	\$175.00	\$200.00	Total Cost	TON ES 5880 0263

	EC'd No	Rep Order#
		8872086
		Ver# 1
		1 Status New
		Traffic Order#
Showing Buylines: All	Last Received:	Printed:
Showing Buylines: All Lines	09/25/2012 1:06 PM	09/25/2012 1:07 PM

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Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) NILE NOYES  Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263  Spots/Week # of Total
Phone# FAX# # of Weeks

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## -REPORT TOTALS-

Report Totals: 42 / \$10,760.00

## -SALES MONTHLY TOTALS-

	Market Totals	COMPETITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 42 / \$10,760.00	Sales Totals: 42 / \$10,760.00	Oct 12: 32 / \$8,800.00
	\$53,800					Nov 12:
XVTV	CABL					10 /
00 14 90 90	о е					10 / \$1,960.00
KTVX	KAZG					
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